

GOLDEN DRUM 2026 – SHORTLISTS

ENTRY CODE	SECTION	GROUP	CATEGORY	ENTRY NAME	SERIE NAME	SERIE PART	AGENCY NETWORK	AGENCY NAME	COUNTRY	AWARD TYPE	NOTE
0101001GD26	One-Channel Drum	A. FILM	TV/Cinema Film	ABSOLUT® TABASCO™			INDEPENDENT AGENCY	Wieden + Kennedy London	Sweden	Finalist	
0101002GD26	One-Channel Drum	A. FILM	TV/Cinema Film	'You Said It'			INDEPENDENT AGENCY	RAFİNERİ - ISTANBUL	Turkey	Finalist	
0101007GD26	One-Channel Drum	A. FILM	TV/Cinema Film	FANS HAVE MORE FRIENDS			LePub	LePub Milan	Italy	Finalist	
0101017GD26	One-Channel Drum	A. FILM	TV/Cinema Film	SPECIALITY			INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	Slovakia	Finalist	
0101024GD26	One-Channel Drum	A. FILM	TV/Cinema Film	Winter Is for Playing			Omnicom Advertising	BBDO Group Kreativagenturen GmbH	Austria	Finalist	
0102001GD26	One-Channel Drum	A. FILM	Short Online film	ABSOLUT® TABASCO™			INDEPENDENT AGENCY	Wieden + Kennedy London	Sweden	Finalist	
0103001GD26	One-Channel Drum	A. FILM	Long Online film	Croatia, I hear It's Beautiful			INDEPENDENT AGENCY	Three Lions d.o.o., Zagreb	Croatia	Finalist	
0103008GD26	One-Channel Drum	A. FILM	Long Online film	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
0103010GD26	One-Channel Drum	A. FILM	Long Online film	Vienna Bites			INDEPENDENT AGENCY	Seite Zwei, Vienna	Austria	Finalist	
0201001GD26	One-Channel Drum	B. PRINT	Print & Publishing	Finnish Flag Now			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
0201002GD26	One-Channel Drum	B. PRINT	Print & Publishing	CHRISTMAS CONNTECTS			OGILVY	Istropolitana Ogilvy	Slovakia	Finalist	
0201010GD26	One-Channel Drum	B. PRINT	Print & Publishing	Sensitive Content Exposed	Sensitive Content Exposed	1/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
0201011GD26	One-Channel Drum	B. PRINT	Print & Publishing	Sensitive Content Exposed	Sensitive Content Exposed	2/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
0201012GD26	One-Channel Drum	B. PRINT	Print & Publishing	Sensitive Content Exposed	Sensitive Content Exposed	3/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
0201032GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Tomato	Trash Vegetables	1/3	McCann	MCCANN ATHENS	Greece	Finalist	Entry is awarded as a series.
0201033GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Onion	Trash Vegetables	2/3	McCann	MCCANN ATHENS	Greece	Finalist	Entry is awarded as a series.
0201034GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Pepper	Trash Vegetables	3/3	McCann	MCCANN ATHENS	Greece	Finalist	Entry is awarded as a series.
0301003GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Furworks			INDEPENDENT AGENCY	The Newtons Laboratory	Greece	Finalist	
0303001GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	CollaborATMs			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Slovakia	Finalist	
0303004GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
0303005GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
0304002GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	CITYRINGLIGHT			INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	Slovakia	Finalist	
0304003GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Corrupt Square			Publicis Digital Experience	Publicis Groupe Hungary - Budapest	Hungary	Finalist	
0304007GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Humanity Chain			INDEPENDENT AGENCY	Progression CA	Kazakhstan	Finalist	
0304008GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	KitKat Break Billboards			VML	VML Czechia, Prague	Czech Republic	Finalist	
0304010GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	LEAFLETS			OGILVY	Istropolitana Ogilvy	Slovakia	Finalist	
0304017GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The Scratching Billboard	The Scratching Ads	1/2	McCann	MCCANN SKOPJE	North Macedonia	Finalist	Entry is awarded as a series.
0304018GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Scratching Promo Car	The Scratching Ads	2/2	McCann	MCCANN SKOPJE	North Macedonia	Finalist	Entry is awarded as a series.
0304022GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The poster that helps find lost dogs			OGILVY	Bruketa&Žinić&Grey, Zagreb	Croatia	Finalist	
0401001GD26	One-Channel Drum	D. AUDIO	Radio & Audio	The Spill			Publicis Digital Experience	Publicis Groupe Hungary - Budapest	Hungary	Finalist	
0402002GD26	One-Channel Drum	D. AUDIO	Other forms of audio communication	Real Listening Age			INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	Slovakia	Finalist	
0403001GD26	One-Channel Drum	D. AUDIO	Creative use of Sound	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
0403005GD26	One-Channel Drum	D. AUDIO	Creative use of Sound	The Austrian Bike Bell			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
0501001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Communication and Corporate Websites	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Romania	Finalist	
0501002GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Communication and Corporate Websites	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
0502004GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Social Networking Solutions & Community Sites	LIFEBEATS			OGILVY	Istropolitana Ogilvy	Slovakia	Finalist	
0504001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Off-Site Advertising	Don't Skip The Sleep			Leo Constellation	Leo Kyiv	Ukraine	Finalist	
0506001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Apps and Mobile Content	After Bath Zoomies			INDEPENDENT AGENCY	INTERNATIONAL WATERS	Romania	Finalist	
0507002GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	The Guide Who Never Sleeps			INDEPENDENT AGENCY	ISD Group (Kyiv, Ukraine)	Ukraine	Finalist	
0507003GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Will it Poo on My Car?			Omnicom Advertising	tribal worldwide Istanbul	Turkey	Finalist	
0507004GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Corrupt Square			Publicis Digital Experience	Publicis Groupe Hungary - Budapest	Hungary	Finalist	

0507009GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	KitKat Break Billboards			VML	VML Czechia, Prague	Czech Republic	Finalist	
0602001GD26	One-Channel Drum	F. DESIGN	Business and Promotional Design	Archie			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
0603002GD26	One-Channel Drum	F. DESIGN	Packaging Design	Label created by the wine itself			INDEPENDENT AGENCY	Studio Sonda, Vizinada	Croatia	Finalist	
0604002GD26	One-Channel Drum	F. DESIGN	Product Design	Archie			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
0604006GD26	One-Channel Drum	F. DESIGN	Product Design	MOLFIX POOPMATCH			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
0604007GD26	One-Channel Drum	F. DESIGN	Product Design	OLYMPIC PASTA RING			LePub	LePub Milan	Switzerland	Finalist	
0606001GD26	One-Channel Drum	F. DESIGN	Print Design	Goodnight Light			Omnicom Advertising	TBWA Italia	Italy	Finalist	
0701004GD26	Omni-Channel Drum	A. INTEGRATED	Profit	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
0701007GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Together We Are Not Defenseless			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Slovakia	Finalist	
0701008GD26	Omni-Channel Drum	A. INTEGRATED	Profit	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
0701010GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Archie			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
0701011GD26	Omni-Channel Drum	A. INTEGRATED	Profit	'You Said It'			INDEPENDENT AGENCY	RAFİNERİ - İSTANBUL	Turkey	Finalist	
0701012GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Crashed Cans			INDEPENDENT AGENCY	Zaraguza CZ, Prague	Czech Republic	Finalist	
0701019GD26	Omni-Channel Drum	A. INTEGRATED	Profit	REAL LIFE PASSWORDS			McCann	McCann Bucharest	Romania	Finalist	
0702001GD26	Omni-Channel Drum	A. INTEGRATED	Non - profit	I WON'T PLAY			Omnicom Public Relations	Golin Ketchum Romania	Romania	Finalist	
0702004GD26	Omni-Channel Drum	A. INTEGRATED	Non - profit	Not For Sale			INDEPENDENT AGENCY	Bickerstaff.756, Kyiv	Ukraine	Finalist	
0702007GD26	Omni-Channel Drum	A. INTEGRATED	Non - profit	Change My Mind			Leo Constellation	Leo Prague	Czech Republic	Finalist	
0702008GD26	Omni-Channel Drum	A. INTEGRATED	Non - profit	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
0801001GD26	Omni-Channel Drum	B. CONTENT	Films	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
0801003GD26	Omni-Channel Drum	B. CONTENT	Films	Change My Mind			Leo Constellation	Leo Prague	Czech Republic	Finalist	
0802004GD26	Omni-Channel Drum	B. CONTENT	Online & Mobile	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
0803006GD26	Omni-Channel Drum	B. CONTENT	Live experience	The Winning Play			Havas	Havas Milan	Italy	Finalist	
0803008GD26	Omni-Channel Drum	B. CONTENT	Live experience	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
0806001GD26	Omni-Channel Drum	B. CONTENT	Influencer Marketing	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
0806002GD26	Omni-Channel Drum	B. CONTENT	Influencer Marketing	OLYMPIC PASTA RING			LePub	LePub Milan	Switzerland	Finalist	
0807001GD26	Omni-Channel Drum	B. CONTENT	PR	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
0807004GD26	Omni-Channel Drum	B. CONTENT	PR	OLYMPIC PASTA RING			LePub	LePub Milan	Switzerland	Finalist	
0807008GD26	Omni-Channel Drum	B. CONTENT	PR	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Romania	Finalist	
0807013GD26	Omni-Channel Drum	B. CONTENT	PR	Cucuetii Credit Card			SAATCHI & SAATCHI	Saatchi & Saatchi + The Geeks	Romania	Finalist	
0807014GD26	Omni-Channel Drum	B. CONTENT	PR	Change My Mind			Leo Constellation	Leo Prague	Czech Republic	Finalist	
0807015GD26	Omni-Channel Drum	B. CONTENT	PR	The Winning Play			Havas	Havas Milan	Italy	Finalist	
0807017GD26	Omni-Channel Drum	B. CONTENT	PR	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
0901003GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
0901004GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
0901009GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Romania	Finalist	
0901010GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	Archie			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
0901015GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
0901016GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	KitKat Break Billboards			VML	VML Czechia, Prague	Czech Republic	Finalist	
0904004GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	TOCAYOS			LePub	LePub Milan	Italy	Finalist	
0904010GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Humanity Chain			INDEPENDENT AGENCY	Progression CA	Kazakhstan	Finalist	
0904011GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	unoriginal			Omnicom Advertising	MullenLowe Bucharest	Romania	Finalist	
0904012GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Change My Mind			Leo Constellation	Leo Prague	Czech Republic	Finalist	
0904013GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
0905004GD26	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Media	DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
0905005GD26	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Media	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
1001002GD26	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Poland	Finalist	

1001003GD26	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Corrupt Square			Publicis Digital Experience	Publicis Groupe Hungary - Budapest	Hungary	Finalist	
1002002GD26	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Digital & Mobile Creativity	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
1101001GD26	Omni-Channel Drum	E. HEALTH & WELLNESS	Consumer Products	MOLFIX POOPMATCH			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
1102005GD26	Omni-Channel Drum	E. HEALTH & WELLNESS	Branded & Unbranded Health Awareness	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Romania	Finalist	
1103003GD26	Omni-Channel Drum	E. HEALTH & WELLNESS	Non-profit Health Awareness	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
1202001GD26	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Influencers	OLYMPIC PASTA RING			LePub	LePub Milan	Switzerland	Finalist	
1203008GD26	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Entertainment	DRÖNJÖNS & DRAGAN – The Swedish Manual of Names That Sound Good			OGILVY	Ogilvy Milan	Italy	Finalist	
1204004GD26	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Art	Humanity Chain			INDEPENDENT AGENCY	Progression CA	Kazakhstan	Finalist	
1301004GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	The color of things have changed.			INDEPENDENT AGENCY	aRthuR İstanbul.	Turkey	Finalist	
1301006GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	An Award That Makes Care Visible			INDEPENDENT AGENCY	Postmen, Kyiv	Ukraine	Finalist	
1301009GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Label created by the wine itself			INDEPENDENT AGENCY	Studio Sonda, Vizinada	Croatia	Finalist	
1301010GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	1/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
1301011GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	2/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
1301012GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	3/3	VML	VML Czechia, Prague	Czech Republic	Finalist	Entry is awarded as a series.
1302002GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Illustration	Goodnight Light			Omnicom Advertising	TBWA Italia	Italy	Finalist	
1305001GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Copywriting	The Roommates			INDEPENDENT AGENCY	The Newtons Laboratory	Greece	Finalist	
1305003GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Copywriting	Stella Good AF			INDEPENDENT AGENCY	AIN'T Milan	Italy	Finalist	
1401003GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	Invisible Meals			dentsu	Dentsu Creative, Prague	Czech Republic	Finalist	
1401006GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	ABSOLUT® TABASCO™			INDEPENDENT AGENCY	Wieden + Kennedy London	Sweden	Finalist	
1402003GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Casting	A Cry for Hydration			OGILVY	Imago Ogilvy, Zagreb	Croatia	Finalist	
1403003GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	Invisible Meals			dentsu	Dentsu Creative, Prague	Czech Republic	Finalist	
1404004GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Production, Design / Art Direction	ABSOLUT® TABASCO™			INDEPENDENT AGENCY	Wieden + Kennedy London	Sweden	Finalist	
1405002GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Original Music	PEKAO DIMENSIONS			VML	VML Poland	Poland	Finalist	
1406003GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Sound, Design & Adapted Music	Invisible Meals			dentsu	Dentsu Creative, Prague	Czech Republic	Finalist	
1408001GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Special / Visual Effects	The Most Dangerous Touch			SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	Slovakia	Finalist	
1502001GD26	Craft Drum	C. DIGITAL CRAFT	Motion Graphics Design & Animation	The Guide Who Never Sleeps			INDEPENDENT AGENCY	ISD Group (Kyiv, Ukraine)	Ukraine	Finalist	
1504001GD26	Craft Drum	C. DIGITAL CRAFT	Storytelling	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
1505001GD26	Craft Drum	C. DIGITAL CRAFT	Use of AR / VR	Corrupt Square			Publicis Digital Experience	Publicis Groupe Hungary - Budapest	Hungary	Finalist	
16003GD26	Craft Drum	D. INNOVATION CRAFT		MOLFIX POOPMATCH			Omnicom Advertising	TBWA Istanbul	Turkey	Finalist	
16004GD26	Craft Drum	D. INNOVATION CRAFT		WOOD			INDEPENDENT AGENCY	Wiktor Leo Burnett, Bratislava	Slovakia	Finalist	
1701001GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	TV & Other screens	33 year-long-commercial			Havas	Havas Milan	Italy	Finalist	

1702002GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Audio Platforms	Red Noise			INDEPENDENT AGENCY	180heartbeats + Jung von Matt	Poland	Finalist	
1703002GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
1703008GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	The Most Ignored Sponsor			INDEPENDENT AGENCY	Punk Agency	Romania	Finalist	
1703009GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	KitKat Break Billboards			VML	VML Czechia, Prague	Czech Republic	Finalist	
1703012GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	My Connection			OGILVY	Imago Ogilvy, Zagreb	Croatia	Finalist	
1703013GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	The Pink Receipt			INDEPENDENT AGENCY	AV STUDIO	Slovenia	Finalist	
1704004GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	The Scratching Ads			McCann	MCCANN SKOPJE	North Macedonia	Finalist	
1705007GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Digital & Mobile Platforms	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
1706004GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	COLLABorators			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Slovakia	Finalist	
1706005GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	Report to Reward			SERVICEPLAN	Mediaplus Austria	Austria	Finalist	
1706010GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	A Cry for Hydration			OGILVY	Imago Ogilvy, Zagreb	Croatia	Finalist	
1706011GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
1707003GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Events	The Winning Play			Havas	Havas Milan	Italy	Finalist	
1801002GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Italy	Finalist	
1801004GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
1801008GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	The Most Ignored Sponsor			INDEPENDENT AGENCY	Punk Agency	Romania	Finalist	
1801009GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	The Scratching Ads			McCann	MCCANN SKOPJE	North Macedonia	Finalist	
1803003GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Media Planning & Strategy	The Scratching Ads			McCann	MCCANN SKOPJE	North Macedonia	Finalist	
1805002GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Technology	DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
1806002GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Low/Small Budget	EUR 1,000 that Saved a Bakery from Bankruptcy			INDEPENDENT AGENCY	Independent communications consultant Greta Šeibelytė (Vilnius, Lithuania)	Lithuania	Finalist	
1806006GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Low/Small Budget	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
1807001GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Influencer Campaign	Failing at the Finish			McCann	McCANN Riga	Latvia	Finalist	
1808001GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Digital Media Engagement	Report to Reward			SERVICEPLAN	Mediaplus Austria	Austria	Finalist	
1809003GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Non-Profit/Charity, NGO	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
1809009GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Non-Profit/Charity, NGO	The wild went live			McCann	McCann Tirana	Albania	Finalist	
1904003GD26	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Poland	Finalist	
1904007GD26	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
1904008GD26	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	TOCAYOS			LePub	LePub Milan	Italy	Finalist	
2001008GD26	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Profit	The Scratching Ads			McCann	MCCANN SKOPJE	North Macedonia	Finalist	
2002002GD26	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Non-profit	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
2002005GD26	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Non-profit	Till Death Do Us Part			McCann	McCann Beograd	Serbia	Finalist	
21005GD26	Creative Business Excellence Drum	C. e/mCOMMERCE, COMMUNITY & USE OF EXPERIENCE		How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
22001GD26	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
2301003GD26	Creative Business Excellence Drum	E. ACTIVATION	Technology-led Activation	KitKat Break Billboards			VML	VML Czechia, Prague	Czech Republic	Finalist	
2303003GD26	Creative Business Excellence Drum	E. ACTIVATION	Website & Mobile Activation	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Austria	Finalist	
2304001GD26	Creative Business Excellence Drum	E. ACTIVATION	Cross-Platform Activation	REAL LIFE PASSWORDS			McCann	McCann Bucharest	Romania	Finalist	
2304003GD26	Creative Business Excellence Drum	E. ACTIVATION	Cross-Platform Activation	The Anti-loyalty Campaign			INDEPENDENT AGENCY	Wörks Oy Helsinki	Finland	Finalist	
2401001GD26	Creative Business Excellence Drum	F. CONTENT	Storytelling & Experience	Cgates			INDEPENDENT AGENCY	Fabula Rud Pedersen Lithuania	Lithuania	Finalist	
2401005GD26	Creative Business Excellence Drum	F. CONTENT	Storytelling & Experience	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
2402001GD26	Creative Business Excellence Drum	F. CONTENT	Real-Time Action Content	Queen of Slovakia			INDEPENDENT AGENCY	Kreativna Dvojica, Bratislava	Slovakia	Finalist	
2501001GD26	Creative Business Excellence Drum	G. INNOVATION	Communication and Media Innovation	DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	

2502001GD26	Creative Business Excellence Drum	G. INNOVATION	Product or Service Innovation	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Romania	Finalist	
26001GD26	Creative Business Excellence Drum	H. B2B		DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
27001GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Second Shift			Omnicom Advertising	MullenLowe GGK Bratislava	Slovakia	Finalist	
27007GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Welcome to Lakula			INDEPENDENT AGENCY	Nitro	Finland	Finalist	
27009GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Poland	Finalist	
27010GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		COLLABorators			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Slovakia	Finalist	
27016GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		'You Said It'			INDEPENDENT AGENCY	RAFİNERİ - İSTANBUL	Turkey	Finalist	
27019GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Support Patyr			OGILVY	Mega Media in affiliation with Ogilvy	Kazakhstan	Finalist	
27022GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Cherries			INDEPENDENT AGENCY	Kreativna Dvojica, Bratislava	Slovakia	Finalist	
27026GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
27030GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Taxes Protect			Havas	HAVAS DGTL KYIV	Ukraine	Finalist	
27031GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		A Cry for Hydration			OGILVY	Imago Ogilvy, Zagreb	Croatia	Finalist	
2801002GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Till Death Do Us Part			McCann	McCann Beograd	Serbia	Finalist	
2801003GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	I WON'T PLAY			Omnicom Public Relations	Golin Ketchum Romania	Romania	Finalist	
2801004GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	THE REAL STREET FOOD			SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	Slovakia	Finalist	
2801005GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	COME DINE WITH ME IN A HOMELESS SHELTER			SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	Slovakia	Finalist	
2801018GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Before & After			dentsu	Dentsu Creative Italy, Milan	Italy	Finalist	
2801021GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	The Healing Stage			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Finalist	
2801023GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
2802001GD26	All Juries	B. SOCIAL GOOD	Profit Social Good	DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
2802003GD26	All Juries	B. SOCIAL GOOD	Profit Social Good	REAL LIFE PASSWORDS			McCann	McCann Bucharest	Romania	Finalist	
2802005GD26	All Juries	B. SOCIAL GOOD	Profit Social Good	HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Poland	Finalist	
2802013GD26	All Juries	B. SOCIAL GOOD	Profit Social Good	unoriginal			Omnicom Advertising	MullenLowe Bucharest	Romania	Finalist	
29003GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		Cleaning has no gender			OGILVY	Ogilvy Bucharest	Romania	Finalist	
29005GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		血の戦い THE BLOOD BATTLE: It began suddenly, but it made me stronger			Omnicom Advertising	FCB Artgroup Kazakhstan, Almaty	Kazakhstan	Finalist	
29006GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Poland	Finalist	
29010GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	
30002GD26	All Juries	D. GAME CHANGER		THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Italy	Finalist	
30003GD26	All Juries	D. GAME CHANGER		TOCAYOS			LePub	LePub Milan	Italy	Finalist	
30004GD26	All Juries	D. GAME CHANGER		DARK MODE ADS			LePub	LePub Milan	Italy	Finalist	
30005GD26	All Juries	D. GAME CHANGER		The Forgotten Rooster			Havas Media Network	Havas Play Puteaux	France	Finalist	
30007GD26	All Juries	D. GAME CHANGER		unoriginal			Omnicom Advertising	MullenLowe Bucharest	Romania	Finalist	
30008GD26	All Juries	D. GAME CHANGER		The Period Uniform			SERVICEPLAN	SERVICEPLAN GERMANY	Germany	Finalist	
30012GD26	All Juries	D. GAME CHANGER		Vet Your Prostate			Havas Health	Havas Lynx, Manchester	United Kingdom	Finalist	
30013GD26	All Juries	D. GAME CHANGER		How a non-profit fought the social media giants, armed with a bunch of t-shirts			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finland	Finalist	